

PRESS RELEASE

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SAVIN INTRODUCES THE GX2500 COLOR PRINTER

Designed for the Small Office

West Caldwell, N.J., December 13, 2007 – Savin today introduced the GX2500, a new color printer for the small office utilizing GelSprinter™ technology.

The GX2500 is the first in the line of Savin GelSprinter products that is specifically designed for workgroups of up to three users. The GX2500 produces documents at 28 pages per minute (ppm) in both color and black and white using an enhanced viscous ink formulation. Vivid color documents are made possible by GelSprinter technology, which is not only waterproof and fade resistant, it also averts any smearing and bleed-through.

Cost conscious organizations such as schools, real estate firms, and insurance offices among others will find the GX2500 to be the ideal printing solution for their document management needs. In addition to providing professional color prints, the GX2500 offers cost effective features including Level Color Mode. With the Level Color Mode, businesses reduce the cost-per-page utilizing less ink to produce high quality images and graphics, while maintaining legible text. The GX Series of products uses high-yield viscous ink cartridges that are compatible across the entire line of GelSprinter products. An Energy Star compliant device, the GX2500 is also environmentally friendly enabling organizations to reduce their carbon footprint.

The GX2500 is available at a suggested retail price of \$169.00. For more information on Savin's entire line of GelSprinter products, please visit www.savin.com.

About Savin

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging system, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA) honored Savin with two 2005 “Channel's Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Americas Corporation. For more information, visit www.savin.com.

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Savin GX2500 Specifications

Engine Specifications	
Configuration	Desktop
Technology	Piezo inkjet system
Printing Speed*	28 ppm in B&W and full-color
First Print Speed	B&W: 6.5 seconds or less Color: 9 seconds or less
Print Resolution	True 1200 x 1200 dpi, 600 x 600 dpi, 300 x 300 dpi (Maximum 3600 x 1200 dpi equivalent)
Paper Capacity	Up to 250-Sheets
Output Capacity	150 sheets (face up)
Paper Sizes	3.5" x 5.5" to 8.5" x 11"
Paper Weight	16-42 lb. Bond/90 lb Index (52-157 g/m ²)
Acceptable Paper Types	Plain Paper, Inkjet Plain Paper, Recycled Paper, Thick Paper, Postcards
Dimensions (WxDxH)	16.38" x 17.3" x 9.8"
Weight	28.6 lbs
Warm-Up Time	35 seconds or less
Power Source	100 – 120V, 50/60Hz
Power Consumption	35W or less
Energy Saver Mode	4W or less
Controller Specifications	
CPU	TMPR4951BFG @ 200MHz
Language	RPCS (Refined Print Command Stream) Raster
Memory	16 MB RAM standard/maximum
Standard Interfaces	USB 1.1/2.0
Network Protocols	TCP/IP
Operating Systems**	Windows 98/Me/NT4.0/2000/XP/Server 2003/Vista
Bundled Software Utilities	SmartDeviceMonitor for Admin, SmartDeviceMonitor for Client

*Speed depends on type of document and print mode selected.

**UNIX/Novell/SAP environments not supported.