

**FOR IMMEDIATE RELEASE**

Savin Web Site: [www.savin.com](http://www.savin.com)

**CONTACT:** Russell Marchetta  
Savin  
(973) 882-2075  
[russell.marchetta@ricoh-usa.com](mailto:russell.marchetta@ricoh-usa.com)

Jennifer Kuhl  
Peppercom  
(212) 931-6111  
[jkuhl@peppercom.com](mailto:jkuhl@peppercom.com)

**SAVIN'S PRINT DIRECTOR SOFTWARE RECEIVES FIVE STAR RATING  
FROM BUYERS LABORATORY INC.**

**West Caldwell, NJ, October 4, 2007** – Savin announced today that its Print Director cost accounting and print management software has received a “Five Star” overall rating from Buyers Laboratory Inc. (BLI), the leading global provider of critical test reports on document imaging products. Print Director is designed for billing customers and monitoring activity on a device or network. It received the highest possible rating from BLI due to its wide variety of features, overall flexibility and usability.

In the comprehensive evaluation performed by BLI, Print Director scored exceptionally well in the installation and ease-of-use categories. With a simple and flexible set-up process, the client software can be automatically pushed out to all workstations on local and remote networks in one quick step. Additionally, the management utilities are extremely user-friendly, featuring straightforward check boxes to activate or configure most of the functionality.

Print Director demonstrated extraordinary compatibility among printers and multifunction products (MFPs), with both Savin and competitor devices. The software is able to track output on an unlimited number of printers and MFPs, making it a solution that can be counted on. In addition, the system recognizes when a new device has been added to the network, automatically integrating the new hardware into the database. This eliminates the need for dealer assistance when adding new hardware, and is not only able to reduce downtime, but costs as well.

BLI's report also cited exceptional reporting abilities due to the Job Manager and Analysis Reporting features. Reports can be customized to show device utilization, as well as detailed activity by user, department and client billing. This enables the user to easily perform a comprehensive analysis of their company's activities, reducing costs spent on reporting and improving the overall efficiency of the company's operations.

Print Director software serves several different purposes. Professionals who bill their clients for printing, photocopying, faxing and scanning services can easily track usage and produce invoices, while imaging hardware dealers can install the software onto potential customers' networks to discover existing devices and determine output volumes. In addition, Print Director can also be used by companies to monitor their own activity and limit the number of copies, prints, faxes and scans employees can make. Print Director can even establish a print management plan based on established guidelines to help reduce printing costs.

Savin's Print Director is currently available at the suggested retail price of \$740 for a 10-seat license. To learn more about Savin's full line of products, please visit [www.savin.com](http://www.savin.com).

### **About Buyers Laboratory**

For 46 years, Buyers Laboratory has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's 10,000-square-foot lab, the company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover more than 6,000 products and have a long-standing reputation for being the industry's most trustworthy and complete. They are available to BLI subscribers in the form of printed specification guides and online via the company's bliQ competitive information service. This encyclopedic resource also provides quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, Digital Imaging Review and Business Consumer's Advisor newsletters and OEM library.

In addition to the testing of office equipment for its subscribers, Buyers Laboratory provides a vast array of confidential for-hire private testing services that includes document imaging device beta and pre-launch testing, performance certification testing,

consumables testing (such as paper, toner, ink and photoconductors) and print media testing (including virgin and recycled papers).

For more information on Buyers Laboratory, please visit [www.buyerslab.com](http://www.buyerslab.com), call (201) 488-0404 or email [info@buyerslab.com](mailto:info@buyerslab.com).

### **About Savin**

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging system, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA) honored Savin with two 2005 “Channel’s Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Americas Corporation. For more information, visit [www.savin.com](http://www.savin.com).

# # #