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**SAVIN PRINTERS RECEIVE BLI SPRING 2007**

**“PICK OF THE YEAR” AWARDS**

*Savin 816 Named BLI's "Pick" in the MFP Category*

**West Caldwell, NJ, July 5, 2007** – Savin, today announced that Buyers Laboratory (BLI) has named two Savin color printers and three Savin monochrome printers to its list of Spring 2007 “Picks of the Year.”

In the small workgroup inkjet printer category, the Savin GX5050N was chosen as the BLI “Pick” while the Savin CLP240D was named “Outstanding Large Workgroup Color Laser Printer.” Additionally, the Savin MLP31n and the MLP36n were both honored as “Picks” in the “Outstanding Mid-size Workgroup Monochrome Printer” category and the Savin 816, tested in its SPF configuration, was named BLI’s “Pick” in the monochrome legal-size Segment 1 Multifunctional Product (MFP) category.

The BLI “Pick of the Year” awards are presented semi-annually to the products that perform best in their respective categories throughout BLI’s in-depth lab testing. All nominated devices are evaluated in several critical performance areas including reliability, image quality, productivity, print drivers, feedback to workstations, administrative utilities, ease of use, network setup, toner yield and cost of ownership.

The GX5050N printer uses GelSprinter technology, which provides the print quality of a laser printer with the affordability of inkjet. A budget-conscious workgroup printer, the GX5050N was honored as “Outstanding Small Workgroup Inkjet Printer” for its ability to offer cost per page (CPP) that is among the lowest for comparable inkjet printers and

overall high-efficiency rates. BLI also noted features such as its ability to offer excellent feedback to users and its proprietary RPCS driver, which allows users to save settings under custom icons.

The Savin CLP240D is a versatile color laser printer solution that allows for affordable in-house production of professional-quality prints. Besides offering a flawless reliability performance, BLI selected the CLP240D as a leading large workgroup color printer for its superior economy, thorough administrative and security utilities and admirable print image quality.

The Savin MLP31n/MLP36n are designed for small and mid-sized workgroups and serve as highly productive, yet economical desktop solutions. Through its testing, BLI commended the printers' productivity and output quality, as well for offering higher than average toner yields, which translates to decreased downtime and a lower cost per page. In addition, BLI noted that the two printers are easy to set up and manage on the network and offer excellent feedback to its users via Savin's advanced administrative utilities.

The Savin 816 enables users to manage nearly any document management task quickly and easily. The multifunctional device features standard copy, network print, scan and fax capabilities, as well as above average memory and paper capacities. During BLI's analysis, it proved to be highly reliable over the course of its durability test. BLI also found the Savin 816 to be user-friendly, highlighting the logically placed control panel keys and functionality.

To learn more about the Savin GX5050N, CLP240D and its full line of products, please visit [www.savin.com](http://www.savin.com).

### **About Buyers Laboratory**

For 46 years, Buyers Laboratory has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's 10,000-square-foot lab, the

company has been the leading source for extensive databases of specifications and pricing on copiers, printers, fax machines and multifunctional products. The company's databases cover more than 6,000 products and have a long-standing reputation for being the industry's most trustworthy and complete. They are available to BLI subscribers in the form of printed specification guides and online via the company's bliQ competitive information service. This encyclopedic resource also provides quick and easy access to BLI's First Look Reports, Field Test Reports, Lab Test Reports, Solutions Reports, Digital Imaging Review and Business Consumer's Advisor newsletters and OEM library.

In addition to the testing of office equipment for its subscribers, Buyers Laboratory provides a vast array of confidential for-hire private testing services that includes document imaging device beta and pre-launch testing, performance certification testing, consumables testing (such as paper, toner, ink, photoconductors and print controllers) and print media testing (including virgin and recycled papers). Buyers Laboratory's consulting division, the Buyers Alliance, provides comprehensive purchasing support services to business consumers in the process of acquiring office equipment, which includes the creation of customized RFPs, user needs assessments and analyses of vendor responses.

For more information on Buyers Laboratory, please visit [www.buyerslab.com](http://www.buyerslab.com), call (201) 488-0404 or email [info@buyerslab.com](mailto:info@buyerslab.com).

### **About Savin**

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging system, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. Savin is a brand of West Caldwell, NJ-based Ricoh Americas Corporation. For more information, visit [www.savin.com](http://www.savin.com).

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