

**FOR IMMEDIATE RELEASE**

Savin Web Site: [www.savin.com](http://www.savin.com)

**CONTACT:** Russell Marchetta  
Ricoh Americas Corporation  
(973) 882-2075  
[russell.marchetta@ricoh-usa.com](mailto:russell.marchetta@ricoh-usa.com)

Andrew Stein  
Peppercom  
(212) 931-6190  
[astein@peppercom.com](mailto:astein@peppercom.com)

**RICOH AMERICAS CORPORATION ANNOUNCES TWO NEW SAVIN  
DEALERSHIPS IN NEW JERSEY**

*Atlantic Tomorrow's Office to Open New Locations in Bloomfield and Princeton*

**West Caldwell, NJ, October 1, 2007** – Ricoh Americas Corporation, the leading provider of digital office equipment, today announced that Atlantic Tomorrow's Office has opened new Savin dealerships in three New Jersey locations – Bloomfield, Princeton and Freehold. Atlantic Tomorrow's Office currently owns and operates two Ricoh dealerships, located in Manhattan and Tarrytown, New York

Two of the new dealerships in New Jersey are each 3,500 square feet and include a full showroom featuring Savin's entire line of hardware and software solutions. These two offices are located at 200 Broad Acres Drive in Bloomfield, New Jersey, and 4390 Route 1 North in Princeton. The third office in Freehold office is located at Three Broad Street.

“We have a long-standing relationship with Ricoh and look forward to continuing this success with its Savin line of products,” said Larry Weiss, owner of Atlantic Tomorrow's Office. “Recent changes made by Ricoh Americas Corporation have created a large number of opportunities to open Savin dealerships in the tri-state area. I believe these two new locations provide great business opportunities for both Savin and Atlantic Tomorrow's Office.”

Atlantic Tomorrow's Office, formerly Atlantic Business Systems, was founded in 1959 when it opened its first Ricoh dealership in Manhattan. The dealership continues to sell Ricoh's entire product line of color and black-and-white multifunction products (MFPs), printers, copiers and scanners, as well as software solutions. In addition, Atlantic

Tomorrow's Office provides businesses with a wide array of support including managing and staffing networks and employing IT departments. In 2006, Atlantic Tomorrow's Office had revenues of \$40 million covering hardware and solutions sales and maintenance. The company is forecasting revenue growth of 20 percent to 25 percent in the next few years.

Both locations are currently open for business and will be unveiling their showrooms in September 2007.

### **About Savin**

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging system, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. Savin is a brand of West Caldwell, NJ-based Ricoh Americas Corporation. For more information, visit [www.savin.com](http://www.savin.com).

# # #