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**NORTHEASTERN OFFICE EQUIPMENT WINS
CHAMPIONSHIP AT RIVERHEAD RACEWAY**

Auto Racing Team to be honored by NASCAR at Las Vegas Ceremony

Farmingdale, NY, October 24, 2006 – Northeastern Office Equipment of Farmingdale, NY, an authorized Savin dealer, has claimed the season points championship at Riverhead Raceway, an officially sanctioned NASCAR track. Competing in the Modified Division, which is the featured division at Riverhead, team owner Grant Williams and veteran driver Chuck Steuer piloted the Northeastern car to victory lane. This is the second Modified points championship for Steuer, Williams, and the #11x car, which perennially rates as one of the top short-track racing teams in the Northeast.

“It’s been 10 years since our first points championship, so it is incredibly gratifying to be standing on top of the podium again,” said Williams, who is also the owner of Northeastern Office Equipment. “It takes a great driver, a dedicated team, and generous sponsors to win a title. Plus, it takes a little bit of luck. We had all of that this season.”

“Savin is proud to be associated with Grant Williams and Northeastern Office Equipment,” said Sal Camillieri, vice president, Eastern Region for Savin. “Teamwork is something we value at Savin, whether it’s in the salesroom or on the race track. Grant has always surrounded himself with proven winners, and this championships is well-deserved and hard-earned.”

The Northeastern team’s cumulative season points total ranked 13th nationally among all NASCAR Division III short track competitors. This ranking would have been even

higher had inclement weather not forced the cancellation of four races at Riverhead Raceway, costing Steuer and Williams valuable opportunities to amass more points. The rain, however, did not wash away the drama, as Steuer overcame a dead battery to clinch the points championship in the final race of the season.

“Grant and Chuck set the standard for a first-class racing team that is committed to honoring the Savin name competitively and professionally. They let their professionalism and performance do the talking,” said Bob Finan of Riverhead Raceway.

As an official NASCAR Dodge Weekly Series champion, the Northeastern team will be honored at NASCAR’S awards ceremony in Las Vegas on November 11th.

About Northeast Office Equipment

Northeastern Office Equipment, founded in 1957, is an authorized Savin dealer. Northeastern has always been on the forefront of new office products technology, and has made a commitment to the new generation of digital and multifunction copiers and faxes, never losing sight of the original goal of providing the best customer service possible.

About Savin

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA) recently honored Savin with two 2005 “Channel’s Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit www.savin.com.

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