

**FOR IMMEDIATE RELEASE**

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**SAVIN LAUNCHES VERSATILE AND SOPHISTICATED  
COLOR MULTIFUNCTION PRODUCTS**

*Savin C3535 and Savin C4540 Offer Versatility, Speed and Security*

**West Caldwell, NJ, October 3, 2006** – Savin, a leading provider of digital office equipment, today launched the versatile Savin C3535 and Savin C4540, color multifunction products (MFPs) that offer print, copy, scan and optional fax capabilities in a space-saving design. These MFPs produce high-quality color prints at the speed of black and white, while also boasting comprehensive security features for any size organization.

Designed to accommodate and adapt to the end-user's document workflow, the Savin C3535/C4540 are able to meet the demands of any individual or business. With black & white/full-color output speeds of 35/35 and 45/40 pages per minute (ppm) respectively, the Savin C3535 and C4540 not only satisfy users with the most demanding production schedules, but they also facilitate job programming and device management with convenient features such as the oversized, full-color LCD panel, Web Image Monitor and SmartDeviceMonitor.

The Savin C3535/C4540 use PxP™ Toner technology ensuring color documents exceeds the standard for color quality in the office. Additionally, the 3,100-sheet paper supply (with optional Large Capacity Tray) allows users to produce documents with multiple media types, weights and orientations. A variety of professional finishing options, such as automatic stackless, duplexing and an optional 2,000-sheet Booklet Finisher, give users the ability to customize the final output to meet specific publishing needs.

Document sharing is simplified as well with the Savin C3535/C4540 through their flexible distribution system. Savin's *Scan-to* technology makes it simple to send all types of documents to any location -- instantly and securely. By combining electronic and hard copy files, even files created in different applications on different computer platforms, users can create new documents from existing work. The built-in Document Server acts as an electronic repository for information, which is easily accessible for re-printing, re-faxing or editing. In addition, faxes can be sent directly from the PC, and photos printed directly from a digital camera, without the need for a computer.

Savin continues to lead in providing the most current security features to satisfy the entire spectrum of document and network security requirements. Namely, several authentication methods control access to system functions or to restrict color usage; data and password encryption limits access to sensitive information; and an optional DataOverwriteSecurity System protects information by automatically overwriting data on the hard drive after each copy, scan, fax and print job.

As with all Savin products, the Savin C3535/C4540 provide energy and supply-saving features including fast warm-up times, power-saving sleep modes, duplex and combine copy modes, low noise levels and minimal ozone emissions.

The Savin C3535 is available at a suggested retail price of \$13,995 and the Savin C4540 is available for \$17,250

To learn more about Savin's full line of color products, please visit [www.savin.com](http://www.savin.com). For more specific information about the new Savin color products, please see the specification sheets below.

### **About Savin**

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA)

recently honored Savin with two 2005 “Channel’s Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit [www.savin.com](http://www.savin.com).

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## Savin C3535/C4540 Series Specifications

<b>General Specifications</b>	
<b>Printing Process</b>	Dry Electrostatic Transfer with Dual Component Development; 4-Drum Method
<b>Output Speed:</b> <b>C3535</b> <b>C4540</b>	35-ppm Black & White and Full-Color 45-ppm Black & White and 40-ppm Full-Color
<b>Multiple Copying</b>	Up to 999
<b>Warm-up Time</b>	C3535: Less than 45 seconds C4540: Less than 60 seconds
<b>First Copy Time</b>	C3535: Black & White (LTR): 4.9 seconds, Full-color (LTR): 8 seconds C4540: Black & White (LTR): 3.9 seconds, Full Color 6.5 seconds
<b>Scan/Copy/Print Resolution</b>	600 x 600 dpi
<b>Output Size</b>	11" x 17" max; Full bleed output on 12" x 18"
<b>Standard Paper Capacity</b>	500 sheets x 2 trays plus 100-sheet Bypass
<b>Optional Paper Supplies</b>	500 sheets x 2 trays Paper Bank 1,000 sheet x 2 trays Large Capacity Tray (LCT)
<b>Paper Sizes/Weights</b>	<b>First Paper Tray:</b> 8.5" x 11"/ 16-57 lb. Bond/120 lb. index <b>Second Paper Tray/Paper Bank:</b> 7.25" x 10.5" to 11" x 17"/16-57 lb. Bond/120 lb. index <b>Bypass Tray:</b> Width: 3.5" – 12", Length: 5.8" – 18" (12" x 18" max)/14-67 lb. Bond/140 lb index <b>LCT:</b> 8.5" x 11"/ 16-57 lb. Bond/120 lb. index
<b>Paper Type</b>	Plain paper, laser qualified transparencies, labels and envelopes
<b>Duplexing</b>	Standard
<b>Standard Output Tray Capacity</b>	Up to 500 sheets
<b>Memory</b>	1GB RAM standard/maximum (shared) 80 GB Hard Disk Drive standard (shared)
<b>Dimensions (WxDxH)</b>	26.4"x 26.7"x30" Standard Configuration
<b>Weight</b>	Less than 287lb. (120 kg) with ARDF
<b>Printer Specifications</b>	
<b>CPU</b>	RM7935@ 835 MHz Embedded
<b>Memory</b>	1GB RAM standard/maximum (shared)

	80 GB Hard Disk Drive standard (shared)
<b>Page Description Languages</b>	Standard: PCL 5c, PCL 6, RPCS Optional: Genuine Adobe PostScript 3/PDF Direct Print
<b>PCL Fonts</b>	35 Intellifonts, 10 TrueType Fonts, 1 Bitmap
<b>Print Resolution</b>	2400 dpi equivalent x 600 dpi maximum
<b>Standard Interfaces</b>	10BaseT/100BaseTX Ethernet USB 2.0
<b>Optional Interfaces</b>	IEEE 802.11b Wireless LAN Interface Bluetooth Wireless Interface IEEE 1394 Interface IEEE 1284 Parallel Interface USB Host Interface (used with Camera Direct Print Card option for printing from PictBridge enabled digital camera)
<b>Scanner Specifications</b>	
<b>Scanning Resolution</b>	<b>Monochrome mode:</b> From 100 dpi to 600 dpi (1,200 dpi for TWAIN) <b>Full-color mode:</b> From 100 dpi to 600 dpi Default Setting: 200 dpi
<b>Scanning Speed</b>	<b>Monochrome mode:</b> 63 ipm <b>Full-color mode:</b> 38 ipm* (200 dpi via ARDF) *58 ipm with optional File Format Converter
<b>Scan Area</b>	11.7" (Main Scan) 17" (Sub Scan)
<b>Scan Size</b>	Glass: 11" x 17", 8.5" x 14", 8.5" x 11"
<b>Scan Mode:</b>	Standard: BW Text/Line Art, BW Text, BW Text/Photo, BW Photo, BW Grayscale, FC Photo, FC Text Optional: ACS (with optional File Converter)
<b>Compression Method</b>	Black & White: TIFF (MH, MR, MMR) Grayscale, Full-Color: JPEG
<b>Scan to Modes Supported</b>	Scan-to-Email (with LDAP support), Scan-to-Folder (SMB/FTB/NCP), Scan-to-URL, Network TWAIN scanning
<b>Facsimile Specifications</b>	
<b>Type</b>	ITU-T (CCITT) G3, Additional G3 (optional)
<b>Circuit</b>	PSTN, PBX
<b>Resolution</b>	200 x 100 dpi, 200 x 200 dpi, 400 x 400 dpi (with optional SAF memory)
<b>Modem Speed</b>	33.6K-2, 400bps w/Auto Fallback

<b>Transmission Speed</b>	G3: 3.0 seconds per page (w/MMR) G3: 2.0 seconds per page (with JBIG)
<b>Compression Method</b>	MH, MR, MMR, JBIG (Standard)
<b>Scanning Speed</b>	.56 seconds per page (standard/Detail Mode), 1.12 seconds per page (Super Fine Mode)
<b>Memory Capacity</b>	4MB (approximately 320 pages); maximum 28MB (2,240 pages)
<b>Additional Modes</b>	Internet Fax by Email (T.37); IP Fax (T.38); LAN Fax; Fax Forward to Email/Folder; LDAP Support
<b>Fax Options</b>	Fax SAF Memory (32MB SD-RAM); Additional G3 Lines (up to 2 can be added); Telephone Handset