

FOR IMMEDIATE RELEASE

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**SAVIN INTRODUCES NEW LINE OF
GELSPRINTER DESKTOP COLOR PRINTERS**

New Systems Offer Businesses High-Quality, Cost-Effective Color Print Solutions

WEST CALDWELL, NJ, August 15, 2006 – Savin, a leading provider of digital office equipment, today introduced the Savin GX3000/GX3050N/GX5050N Desktop Color Printers. These new color printers, using GelSprinter™ technology, provide businesses with a practical printing alternative.

Featuring print speeds of 29 pages per minute (ppm) for the Savin GX3000 and GX3050N models and 30 ppm for the GX5050N in both color and black and white, these printers are ideal business solutions. As an additional benefit, the Savin GX3000/GX3050N/GX5050N printers include permanent print heads that lower the total cost of ownership for the life of the system. Further cost-saving attributes include duplex printing mode, Level Color Mode and Energy Saver Mode, which together reduce the amount of paper and supplies used as well as keep operating and energy expenditures to a minimum.

GelSprinter technology uses waterproof, fast drying viscous ink that does not smudge, blur nor bleed. As a result, color print jobs are vibrant with crisp text and high-quality graphics. Generating documents at a maximum 3600 x 1200 dots per inch (dpi), the Savin GX3050N/GX5050N comes standard with PCL5c/6 drivers and is network capable. These new durable printers enable businesses to produce professional quality prints of sales presentations, newsletters, marketing materials, etc., all in-house and for less money.

To ensure uninterrupted print jobs, the GX3000 and GX3050N come standard with a 250-sheet capacity paper tray, while the GX5050N offers a 500-sheet capacity tray. All units are also equipped with a multi-sheet bypass tray, allowing users to print on various paper stocks and sizes, which eliminates the need to refill the main tray and expedites the printing process. Another user-friendly feature is the ability to manage the printers from a desktop, even when used as a network device.

Energy Star[®] compliant systems, the GX3000/GX3050N/GX5050N enable businesses to operate efficiently across the board with superior energy solutions and supply-saving features.

The Savin GX3000/GX3050N/GX5050N color printers are now available at suggested retail prices of \$199, \$279 and \$369 respectively.

For further information, please visit www.savin.com.

About Savin

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA) recently honored Savin with two 2005 “Channel’s Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit www.savin.com.

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All referenced product names are the trademarks of their respective companies.

Savin GX3000/GX3050N/GX5050N Specifications

Configuration	Desktops
Printing Process	Piezo Ink Jet System
Resolution	True 1200 x 1200 dpi / 600 x 600 dpi / 300 x 300 dpi (2-bit) Max. 3600 x 1200 dpi equivalent
Print Speeds	GX3000: 29 ppm B/W & color GX3050N: 29 ppm B/W & color GX5050N: 30 ppm B/W & color *Speed depends on the type of document and print mode selected
First Print Speed	GX3000: 8.5 seconds or less B/W & color GX3050N: 8.5 seconds or less B/W & color GX5050N: 6.0 seconds or less B/W & color
Dimensions	GX3000: 16.38" x 19.33" x 14.34" GX3050N: 16.38" x 19.33" x 14.34" GX5050N: 19.69" x 19.33" x 16.34"
Weight	GX3000: 30.9 lbs GX3050N: 30.9 lbs GX5050N: 34.2 lbs
Warm-up Time	GX3000: 35 seconds or less GX3050N: 35 seconds or less GX5050N: 40 seconds or less
Power Source	120V, 60Hz
Standard Paper Capacity	250 sheets 100 sheet Multi-Bypass tray GX5050N: an additional 500 sheet paper feed unit
Acceptable Paper Sizes	8.5" x 11", 8.5" x 14", A5, A4, B5
Acceptable Paper Weight	Standard paper tray: 16-42 lbs GX5050N: 16-28 lbs

	Multi-Bypass tray: 16-68 lbs
Output Capacity	150 sheets (face up)
Controller Specifications	
CPU	TMPR4955, AFG, 200MHz
Printer Language	GX3000: Savin RPCS Raster GX3050N/5050N: Savin RPCS Raster, PCL5c/6
Memory	GX3000: 8 MB GX3050N: 8 MB GX5050N: 16 MB
Standard Interfaces	USB 1.1/2.0 10/100base-TX (optional for GX3000)
Network Protocols	TCP/IP, IPX/SPX
Drivers	RPCS: Windows 95/ 98 / Me / NT4.0 / 2000 / XP / Server 2003