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**SAVIN INTRODUCES FIRST DESKTOP COLOR LASER MFP**  
*New Savin SP C210SF Offers High-Quality Output at an Affordable Price*

**West Caldwell, NJ, March 22, 2006** – Savin, a leading provider of digital office equipment, today introduced the Savin SP C210SF, a desktop color laser multi-function product (MFP) designed to deliver optimum printing solutions for small offices and workgroups. Network ready and simple to operate, the Savin SP C210SF offers full-color and monochrome printing, scanning, copying, and faxing capabilities.

As the first desktop color laser MFP offered by Savin, the SP C210SF provides small offices and workgroups with technology that produces affordable, high-quality documents. The Savin SP C210SF utilizes true 600-dpi color laser technology to generate clear, full-color prints at eight pages per minute (ppm) and 31 pages per minute black and white. With the SP C210SF, any space can be turned into a workspace – from workgroups of up to five people to an executive suite or home office that need quality prints at the push of a button.

Distinguished by its convenience and ease of use, the Savin SP C210SF features an integrated scanner and simplified control panel that can process jobs up to legal size from the standard 35-sheet Automatic Document Feeder. The Savin SP C210SF is equipped with Savin ControlCenter software that offers one-button shortcuts to easily produce editable text files without time-consuming and error-prone data re-entry. This desktop color laser MFP also offers TWAIN compliant scanning.

Additionally, the Savin SP C210SF offers faxing flexibility by allowing users to fax hardcopy originals via the ADF or platen glass, or use the PC fax utility for paperless faxing. It also features a full suite of dialing, reception and transmission features as well as an Internet Fax capability to bypass telephone networks and associated per-call charges. An

easy-to-use control panel allows users to quickly switch between fax, scan and copy modes.

“Providing our first desktop color laser MFP is a significant and exciting step in Savin’s color revolution, as it provides the capabilities and image quality required by large organizations, while still catering to small organizations’ needs and budgets,” said Mark Pollack, vice president of product marketing and marketing support. “The SP C210SF is the premiere desktop color laser MFP for small offices or workgroups that require document management capabilities at a reasonable cost.”

The suggested retail price for the Savin SP C210SF is \$999.00.

To learn more about the Savin SP C210SF, please visit [www.savin.com](http://www.savin.com).

### **About Savin**

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA) recently honored Savin with two 2005 “Channel’s Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit [www.savin.com](http://www.savin.com).

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## Savin SP C210SF Specifications

<b>Configuration</b>	Desktop
<b>Technology</b>	Laser beam scanning & electrophotographic printing; Single Component Toner Development
<b>Resolution</b>	600 x 600 dpi; 2400 dpi level
<b>Print Speed</b>	8 ppm (Letter), Full-color & 31 ppm Monochrome
<b>First Print Speed</b>	< 20 seconds (Full-color), < 14 seconds (Monochrome)
<b>Dimensions</b>	19" X 17.4" x 21"
<b>Weight</b>	76.7 lb.
<b>Warm-Up Time</b>	45 seconds or less
<b>Power Source</b>	120V, 60Hz
<b>Power Consumption</b>	Printing: 615W
<b>Standard Paper Capacity</b>	250 x 1
<b>Maximum Paper Capacity</b>	780 sheets
<b>Acceptable Paper Sizes</b>	Paper Trays: (Letter 8.5" x 11") to Legal (8.5" x 14") A4: (8.27" x 11.7") B5: (6.93" x 9.8")
<b>Acceptable Paper Weights</b>	Standard Tray: 16-55 lb Bond Opt. Letter Tray: 16-55 lb Bond Opt. Legal Tray: 16-55 lb Bond
<b>Output Capacity</b>	250 sheets face down
<b>Duplexing</b>	Manual
<b>Controller Specifications</b>	
<b>CPU</b>	VR550A @ 266MHz (shared)
<b>Printer Languages</b>	Windows/Mac
<b>Standard Interfaces</b>	IEEE 1284 Parallel, USB 2.0, 10/100 Base-TX Ethernet
<b>Network Protocols</b>	TCP/IP, IPX/SPX, SMB
<b>Utilities</b>	SmartDeviceMonitor for Admin/Client, Web Image Monitor
<b>Operating Systems</b>	Windows 9x/Me/NT4.0/2000/XP Macintosh OS 9.1-9.2, OS X 10.2.4 or later
<b>Memory Options</b>	64MB RAM standard, 576MB RAM maximum