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**SAVIN DEALERS EXPERIENCE THE POWER TO WIN
AT CONNECTIONS 2006**
Savin National Sales Meeting to be held in Orlando

Orlando, FL, January 19, 2006 – Savin, a leading provider of digital office equipment, will demonstrate the “Power To Win” at CONNECTIONS 2006, the Savin National Dealer Sales Meeting, from January 22 to 25, 2006 at the Omni Orlando Resort at ChampionsGate in Orlando, FL.

At CONNECTIONS 2006, Savin Dealers will have the opportunity to hear directly from Savin executives on their vision for 2006, which will focus on new, innovative Savin products and solutions that will bring workflow efficiency to a whole new level. CONNECTIONS 2006 will provide a forum for educating and fostering the growth of Savin’s dealer sales channel, and will serve as a vehicle for highlighting its strategies and third-party strategic alliances. Seminars and workshops will also be conducted that will provide the most up-to-date industry insight and opportunities.

A Winning Playbook

The Savin CONNECTIONS 2006 keynote address will come from legendary National Football League Hall of Fame coach, Don Shula, the NFL’s all-time leader in career victories. A two-time Super Bowl champion and the only coach to lead his team to an undefeated NFL season, Shula will share his thoughts on implementing a winning game plan and on harnessing the power of preparation, execution, and teamwork to achieve dominance.

During CONNECTIONS 2006, Savin will host a Tech Expo to demonstrate the power of its digital imaging devices in several vertical areas including, central reprographics, education, sales and marketing, security, legal, and the general office environment. The Dealers will be put in the middle of real-world environments where they can experience the power of a new generation of products and solutions designed and configured to meet customers' various document management needs.

Winning Through Learning

CONNECTIONS 2006 will also offer seminars and workshops that will help dealers stay informed and grow their business. Topics that will be covered include:

- @ Remote – Rightsizing Your Fleet / Cost Justifying Your Solution
- “Get Smart” about Savin Security Solutions
- Printers, Profit and YOU! Harness the POWERFUL profit potential of Savin Printers
- Monster Mayhem 2.0: Crush your competition with Savin's latest B2C Monster Mayhem
- Scanning, Customization, and Connections Programs: Harness the POWER of the Industry's Broadest Solutions.

About Savin

With its broad line of award winning network-ready digital output systems – including full color and black-and-white digital imaging systems, color and black-and-white network laser printers, and fax machines – Savin is helping businesses of all sizes become more productive and efficient. The Business Technology Association (BTA) recently honored Savin with two 2005 “Channel's Choice” awards, via a nationwide poll of office equipment dealers. Savin is a brand of West Caldwell, NJ-based Ricoh Corporation. For more information, visit www.savin.com.

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